

ANNUAL REPORT

2025-2026

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WHAT WE DO

VISION & MISSION



VISION

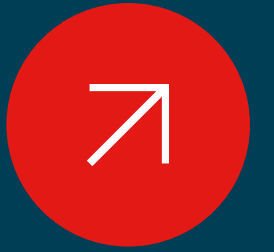
To be the most trusted, dynamic and independent champion of business in Fife.

MISSION

We connect, champion and support businesses across Fife by providing opportunities for connection, trade, lobbying and visibility.



HOW WE DO IT



VALUES

INNOVATIVE

Embrace new ideas and approaches to continually enhance the value we deliver for our members and Fife's business community

SUPPORTIVE

Champion and stand alongside our members, providing the guidance and connections to enable them to grow and succeed

RESPONSIVE

Listen, adapt, and act quickly to meet the evolving needs of our members

INCLUSIVE

Create an open and welcoming environment where every business, voice, and perspective is valued

RESPECTFUL

Build trusted relationships through integrity, fairness, and professionalism in everything we do

STRATEGIC PILLARS



MEMBERSHIP OPPORTUNITIES

Create meaningful opportunities to connect, collaborate, and grow

Tailored business introductions

Member-to-member offers and exclusive discounts

Mentoring support

BUSINESS COMMUNITY

Create events programme for connection, knowledge sharing and celebration

Communications and marketing to raise the profile of Fife Chamber of Commerce, and Fife's business community

CHAMPION BUSINESS

Give a voice to Fife's businesses, representing their interests on the issues that matter most

Influence policy and drive positive change

Regular and impactful communication with local MPs and MSPs

STRONG ORGANISATION

Operate with integrity, transparency, and sound financial management

Invest in our people, governance, and infrastructure to strengthen our capacity to deliver

STRATEGIC AIMS



MEMBERSHIP OPPORTUNITIES

- **70% of operating cost through membership fees**
- **Working with 12 Premier Partners 1st Jan 2028**
- **Increase total membership to 380 businesses by 1st Jan 2027, and 460 by 1st Jan 2028**

BUSINESS COMMUNITY

- **Fully booked events programme**
- **30% revenue generated from events**
- **Establish the Chamber as a recognisable brand**

CHAMPION BUSINESS

- **Established engagement with local MPs and MSPs**

STRONG ORGANISATION

- **Robust governance with an independent Board**

CELEBRATING 200 YEARS



- **Fife Chamber of Commerce marked a historic milestone with an unforgettable 200th Anniversary Dinner at the Fairmont St Andrews with 106 attendees.**
- **Speakers: Gordon Smart (host), Dex Hunter-Torricke and Sean Rose**
- **Supported: Kingsbarns Distillery**



MEMBERSHIP OPPORTUNITIES



- **44 paid new members**
- **New Premier Partner - Carr's Flour Mill**
- **Reintroduced quarterly Maximise Your Membership webinars**
- **Continuing bespoke business introductions**
- **Member offers/discounts – accessing discount and benefits from third parties**
- **Conducting a joint international Trade survey with Invest Fife and business Gateway Fife**
- **1,487 documents validated, to value of £50,406**

BUSINESS COMMUNITY



- Overall event attendance from August 2025-June 2026 – 1,155 across 39 events
- Successful events programme including Coffee Connections, EXPO, 200th Anniversary Dinner, Fife Business Awards
- Undergoing a brand refresh
- Working on a website refresh and upgrade
- Ongoing members support with news stories, social media announcements

CHAMPION BUSINESS



- **MP and MSP Roundtables**
- **Tay Cities Region Deal engagement**
- **Policy engagement**
- **Member voice activity**
- **Engagement with Scottish Chambers of Commerce and British Chamber of Commerce**
- **Survey insights (“Have YOUR Say”)**
- **£4,546 fundraised for Chamber chairty members**

STRONG ORGANISATION



- **Strategy Launch**
- **Operational Plan developed**
- **Board Skills Audit**

LOOKING AHEAD



- **Conference & Tradeshow – 10th September**
- **More Fife Socials, Behind the Scenes and Networking**
- **Revamped Member of the Month opportunity**
- **Complete the rebranding project, including website update**
- **Undertake a Communication Review**
- **Referral Programme revamped**
- **Development of a new business plan using AI**
- **New membership category for start-up businesses**
- **Mentoring Programme**
- **Collaboration with Midlothian & East Lothian Chamber and West Lothian Chamber**
- **Continue lobbying with MPs and MSPs**